



Rosie Grier does it

What kind of sissy sews?

By JIM LINDSEY

Sewing is a fact of life... for girls, anyway. It's academic. Girls learn to sew, cook, and iron while boys become learned in digging, pounding, and taking out the garbage.

But one day the itch to stitch becomes unbearable for the male hero. Sewing couldn't be too hard... even girls can do it.

Take it from the top. First, a needle.

Anyone who has seen one needle has seen them all, so just get one. Next, the thread. If it's close to the right color, it's okay, but fishing line isn't the cure-all. Now for the really complicated part: threading the needle.

No profanity please! Mother used saliva, so why not? Ridiculously impossible! If all else fails, stick the needle in the nearest bulletin board and attack the threading ordeal with both hands.

By some stroke of luck a No. 1 fishnet mending needle gets threaded. Try the conventional stitches, or, better yet, stitches most often used by the incompetent: The Gordian grope knot, the intern special, or even the bowline on a bite.

Pride in workmanship is the key to success, and remember... beauty is in the eye of the beholder! Success breeds renewed ambition and maybe even the desire to try something original. Following patterns couldn't be too hard, but creating a fashion... ah, the epitome of stitching wizardry!

The seamster will not be alone. Sewing for men is fast becoming more than just a therapeutic measure for the institutionalized. Putting things together on the nearest sewing machine has become an enchantment for a growing number of the male population.

Perhaps it's the appeal of a "machine" that gets them. Better yet, perhaps it's the genuine joy of making something... the same creativity that goes on in painting, sculpting, and carving.

The McCall Pattern Company operates and Executive Sewing School for Men, where some of the proud seamsters have even gone the route of designing and sewing dresses for their wives. No wife has ever worn hers in public. The course runs two hours a week for six weeks and so far there haven't been any dropouts. In fact, most of the pupils can't wait to drop their attitude cases and start up their sewing machines.

Bigger than the machine scene, the new fad that's gripped men in metropolitan cities is needlepoint, not only for the beauty of the craft, but for the high prices commanded by the finished work in smart decorator shops.

It may take him up to half an hour to

thread the needle, but ex-tackle Rosie Grier does lovely work. It's always there when he wants it and it doesn't hinder conversation. Besides, the needle is so blunt it's difficult to do yourself any harm.

Nina Needlepoint of New York sold men \$15,000 worth of supplies during 1970. Nina's sister, Jebba (of the Jebba Needlepoint Shop in Los Angeles), has several hundred male customers and a large number of others who sent their wives to buy yarn for them.

Brent Hadlock, a junior in electrical engineering from Shoshone, Idaho, started sewing ties a little over a year ago at Christmas time. It takes Brent from three to four hours to finish each project. It all started, he said, when he came across a particular material and decided he wanted a tie made from the same.

"I had more desire to have a tie out of a particular material than to make the tie itself," Hadlock explained.

Greg Temple, a senior from Long Beach, Calif., has had a little different experience. As a clothing textile major, beginning sewing was an optional requirement. Prior to that class, Greg's only related experience came by way of fitting clothes as a men's clothing specialist in a department store.

Clothing and Textiles 105 (Elementary Clothing Construction) starts right from the top.

"There's really no natural ability that a girl has over a guy," remarked Temple, "and if a guy has any handicap, it's experience." Temple further added that as far as aptitude goes, men often have more ability at handling complex patterns, especially in dealing with measurements and proportions.

Temple's efforts at the needle added up to a dress (with a particular girl in mind), a cotton tunic, and a pair of pants made of brushed corduroy. He emphasized that sewing didn't hold him spellbound by any means, but for anyone interested, a basic sewing class is certainly a good start.

With sewing as much a household art as cooking, and men heralded as kitchen chefs and barbecue wizards, why not men as competent seamsters? After all, wasn't it the Duke of Windsor who became adept at knitting and crocheting?

Man those needles, men, and pink those seams!



Anything goes in fashion this year — even junkyard hats decorated with yarn.

These shoes aren't made for walking

By R.C. ROBERG
and KATHY JENKINS

They've tripped the light fantastic, scaled the world's mountains, scuffed up the library...

And women's shoes will continue to conquer corners of the springtime as footwear fashion broadens scope this season. Coeds will have a wide variety to choose from as the air warms up and the sunshine tickles spirts.

This spring, the peacocking coed will find that the shoes are very much in tune with today's life style. The shoes encasing her feet can give her the comfort she craves for and a firmness of good construction.

One of the newest styles of construction is leather... and as an animal skin, leather's structure has such innate virtues as porosity, flexibility, and natural moldability. Those factors combine to provide support, dryness, and ease of movement.

The going thing in new footwear is the sprightly tie shoe. Ties have taken off fast and fashionably, and a coed's spring schedule calls for at least one pair—probably more. If the glibbie meets her approval, she can find them in casual or dressy styles.

Two-tone per-fectly speckled oxford makes the kind of shoe that women like to try on, and may be making a fashion come-back this season.

New strapped-for-action sandals and pumps are definite cool pleasers this spring, according to most Provo shoes salesmen. Shooping off a variety of looks to catch her fancy, the coed can strap up and swathe her feet in leather for daytime and school wear, weekends, and important evenings.

More contemporary sandals—sporting ankle-straps, criss-crosses, or slim instep straps—are available, and for a strictly casual look, there are waxy, hand-stained, and braided sandals with rope, wood, cork, or hardwood as trim.

Ready to serve women through spring and summer are various sorts of moccasins and slip-ons in novelty and classic designs. The moccasin has many moods this year, from the thick-skid chunky hardware look to the soft moccasin with self-leather trim and higher heels.

Of course, the traditional loafer will make the scene again this year.

Downtown Provo merchants have pointed out the benefit of purchasing American-made shoes. According to some, U.S. manufacturers make shoes in a far wider range of sizes and widths.

"And if we don't have it in stock," said one, "we can get it in a day or two. But if it comes from Europe, four!"

And many health officials have warned about selecting shoes with a good fit.

One prominent orthopedist, now retired, commented that "the ill-chosen foot gear is appalling." He added that treating ailments caused by improper shoe fits and styles puts more money into the pockets of medical specialists than is spent for all the deforming shoes sold.

He explained that the normal shape and functions of the human foot require no raise in the heel. Every fraction of an inch that a shoe raises the wearer's heel above the level of his toe increases the curvature of the spine necessary to stand upright.

The news in shoes? It speaks of two-toned suedes or patent leathers for the men. The ladies are making the shoelace business boom, since most of the new women's clunkers sport ties. Heels are chunky, and both heels and toes are squared.

Photo by Peggy Delany



Be a pineapple princess with banana cream face

To brighten and bloom a winter-dull complexion, search a fruit basket, the grocery store and the refrigerator for the most naturally delicious skin aids.

Skin softeners, facial masks and treatments all can be home-made by following a few simple steps. Just start with sparkling clean skin and take some time out to rest the body and revive the skin with these natural cosmetics. Avoid eye areas with all treatments to avoid stinging.

Banana Creamy Skin

Tropical bananas soften up hands and face with smoothing oils. Place thinly sliced bananas all over the face and lie down for 20 minutes. Rinse off with cool water after removing the banana. Use the slices or another half-banana mashed and mixed with a teaspoon of butter and work into the hands. Apply as often and for as long as possible to insure "kiss-and-soft" hands.

Pineapple Princess

Pineapple juice and honey combine for another tasty treatment. On a dry face, spread warmed honey thinly covering face and throat. After waiting 15 minutes, remove the honey with cotton pads soaked in ice-cold pineapple juice, either fresh or unsweetened. Follow up with a



second pineapple juice application.

Apple Mask

Besides keeping the doctor away, apples can provide a skin "pick me up." Remove the peel, core and seeds of an apple. Mash the fruit to a pulp (grating first makes it easier) and add a teaspoon of honey. Massage the mixture onto the face and allow it to set for 20 minutes. Remove with cold milk followed by skin tonic or mild astringent.

Orange-Aid

If skin shows fatigue or lack of sleep, or that youthful glow is waning, let oranges come to the rescue. Apply the pulp of the orange to face and throat. Rinse off the orange after 15 minutes and thoroughly rinse face with water or rose water.

Green Grape Glow

Mash about one-half pound of green seedless grapes in a bowl.

Add a tablespoon of flour and mix into a thick paste. Apply the grape mask on the face for 30 minutes then rinse with cool water. For a hurried treatment, squeeze one or two juicy grapes and put the juice on the skin. Rinse off with water after the juice dries.

Vegetarians will enjoy the special Idaho® Cleanser and Tomato Tugler for problem skin. Cut a potato in half and rub all over the face, especially blemished areas. Rinse with cool water. Or rub a thick tomato slice on nose, chin and the rest of the face. The tomato treatment may be used daily, removed with skin tonic.

Honeyed Oatmeal

Honey was used by the ancient almost everything, ancient Egyptians, ancient Greeks and ancient Chinese, as a beauty preparation. There are still some individuals that claim warm honey smeared over the face and left for half an hour each night will cure allergies, large pores, skin irritations, in short almost everything. Don't laugh, they swear by it!

A good inexpensive facial can be made by combining 1 tablespoon honey with a third cup oatmeal and 1 teaspoon rosewater. Mix this into a smooth paste, adding

more honey if necessary to make it of a spreading consistency. Spread this over the face and sit down for 20 minutes while it dries. Wash off with cool water or a mild astringent.

There are about 650 million domes scatted sheep in the world.

Condors, largest of flying birds, have a wing spread of 11 feet.

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Here's the skinny...

Not everybody is built in perfect proportion, but with the new "Pounds Thinner" patterns, girls who aren't in top shape can keep the secret to themselves.

Here's proof that the girl who wants to look slim can wear white pants. The secret is in the design of the top and the fabric she selects.

This versatile pant suit is made up in an easy-care blend of polyester and cotton called Super Hoya. The same pattern, McCall's no. 2788, is terrific in knits, too, and can be easily dressed up with trims and buttons.



Hair 'hot' in Provo

By MEL LEAVITT

Don't drop out: just unplug.

Local beauty experts say that many BYU coeds are ruining their hair with the conveniences they use.

Sid Wagner of Viva La Hair commented that "Once or twice a day I have to cut off a head of hair that's been damaged by the overuse of heated rollers."

Most of the other beauty operators in Provo agree. The electric curlers are all right for an emergency, says Patty Wicks, an instructor at Mary Kawakumani College of Beauty. She adds, though, that they should be used sparingly.

The trouble is that they damage the porous hair tips so badly that the hair can't be reclaimed through conditioning. Both steam and dry curlers are dangerous if overused.

Because of the great convenience they offer, the plug-in curlers have become standard equipment for hurried coeds, who "wake up in the morning, unplug their electric blanket, and plug in their heated rollers," Wagner said.

He advises coeds to use the curlers no more than once or twice a week.

Local beauticians and hair stylists also recommend several other simple steps of good hair care. First on the list is to keep the hair clean by using a good shampoo.

Kent Jensen of Clark's Salon warns women that some cheap shampoos leave a dull residue on the hair. Marjorie Seegmiller of Mademoiselle suggests that an egg is as good for the hair as any commercial shampoo. The experts add, however, not to shampoo more frequently than necessary.

Those in the know also recommend the use of a good protein conditioner. Miss Wicks suggests that the hair should be conditioned at least once a month. To do a good job, too, the conditioner should be left on the hair at least 20 minutes.

Another universal suggestion is to trim the hair often. As most coeds know, the ends split if they are not kept trimmed. Paradoxically, even a girl wishing to let her hair grow long should trim the ends regularly. If she doesn't, split ends may cause the hair length to increase more slowly than if they were trimmed.

Several professionals suggest that coeds have their hair shaped frequently. This takes care of trimming and hair also requires fewer permanents if it has been shaped.

Others advise students not to color hair at home. It requires a trained beautician to do this properly. Similarly, and not surprisingly, a number urge frequent visits to a professional hairdresser.

Any coed can battle impossible hair through utilizing such techniques of care.

And remember: so-called "conveniences" won't be convenient if "hair today, gone tomorrow."



LOOK FORWARD TO NEW SPRING FASHIONS

at

The
enterprise

276 No University Ave Provo, Utah 84601

Wear more than a knitted brow

Truly the "fabric of the future," knit is coming into its own as an easy-care, elegant-looking material.

Double knit comes in a variety of fibers including cotton, wool and polyester. Cotton knit is the least expensive but does not hold its shape as well as the other fibers. Cotton also has a tendency to shrink when washed.

Wool knit is warm and soft. It retails for \$4.95 to \$6.95 a yard. Wool knit must be dry cleaned so many sewers are willing to invest the money in polyester to avoid high cleaning costs.

Polyester knit is perhaps the most popular item to hit the sewing market since permanent press finish. It comes in a rainbow of solids and prints, is washable, requires no lining, is easy to sew on, and keeps its shape after repeated wearings.

It is popular for the same reasons all knits are: it is fluid, comfortable, and color-fast. Most seamstresses can see their way to paying \$6 or \$7 dollars a yard for such a fabric.

It makes good economical sense to buy polyester knit when it is on sale. Purchasing brown, gray or olive green in the spring doesn't seem foolish when it can be had for \$4 a yard.

The possibilities for using knit seem to be endless. It is ideal for dresses and pants suits. It works up into snappy spring coats or mid-vests. Long robes, shirts, playuits and slacks also adapt to knit easily.

All of this may sound like peaches and cream, and it is, almost. But there are a few small tricks to sewing on knit.

Patterns purchased to be made up in knit material should be marked "especially for knit" or "recommended for knit." These patterns have less ease allowed as knit stretches slightly with movement. Such patterns should not be used for other materials. Likewise patterns not designated for knit are not as effective made up in it.

Purchase polyester thread to match the knit to be sewn on. Polyester rots cotton thread and the seams sewn in cotton thread will split open after several months. The polyester thread is stronger and will not rot.

When sewing the seams on knit, stretch the material slightly and use a zig-zag setting. The fabric will stretch with sitting, standing and reaching. If the seams do not have a little stretch in them they will split as the material stretches.

The new ball point needles are ideal for sewing on knit, especially if it is lightweight. They prevent snags as the seams are sewn.

Seams on knit articles need not be finished off as it does not fray. Even hems can be simply turned up and stitched down with no finishing off. However, the new stretch lace seam tape adds a tailor's elegant touch. It comes in three-yard packages which is usually enough for the hem of a straight skirt and sleeve hems. It can be applied around the neck facing as a finishing touch.

Knit need not be lined. There are special reinforcement problems, though, on points of stress to prevent excess stretching. Neck facings should be interfaced with a firmly woven material to insure them keeping their shape while hanging in the closet. Interfacing may also be used for pickets and special insets.

If the knit article has a waist it is a good idea to stitch a strip of seam tape in with the waistline seam to make sure there is no unwanted stretching.

Stay stitching should be used when constructing knit garments around the neck and armholes and where ever else indicated by the pattern. This is to prevent uneven stretching while stitching seams together.

Though lining is not necessary, it is sometimes desired as a fashion touch for inside open spring coats or open vests. Use a knit material that matches the dress or blouse to be worn with the lined article.

Zippers can present a baffling problem. The slickest method is to purchase an invisible zipper that hides behind a seam. If putting in an invisible zipper has a tendency to turn hair gray, there are alternatives. The worst thing that can be done is a centered application. The folds on each side of the zipper will not lie flat and the metal teeth are exposed. A better idea is to use the lap seam application explained in the zipper instructions. Better still is a zipper put in by hand.

One final word about using knit. Don't crucify the material's magic properties by camouflaging them in a pattern that does not have some kind of flow to it. Knit has too many possibilities to be hidden under a poor pattern choice.

Male fashion springs alive

Society-stereotyped male fashions have obviously undergone a revolution. The typical suit of two years ago, straight-legged pants, thin lapels on the jacket and black, brown and dark green cloth, has thankfully left us.

In the look-alike generation, such a suit was worn with a businessman's white shirt and a thin, dark tie.

In contrast, now it is unusual for a man not to have a wild striped tie, two tone shoes, flowered or printed shirt or flare-legged pants somewhere on his person. This "peacock generation" dresses in any color of the rainbow in any design from stripes to plaids to flowers to tie-dyed spotches.

Spring looks are lighter and a little softer than winter styles. Shirts are popular in white on white, yellow on yellow or blue on blue. Dress shirts are still big in prints and flowers. Sport shirts in knit and body-hugging styles are still the thing for casual wear.

Ties for spring are lighter in color and softer in pattern than the winter fellows. Most ties for spring are made of soft silk instead of the heavier winter fabric.

Slacks are big with flares and French hems. In the next few months a style out of St. Louis should catch on in pants consisting of stove-pipe legs with two-inch cuffs.

With all of the individuality coming up in men's fashion, there are those who argue the only way to get what is really desired is to have it custom tailored. Some men find the little extra money worth a perfect fit, personal selection of style and fabric, full and fancy linings, French fly, heavy duty pockets and reinforced seat.



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A slightly Victorian air reminiscent of pioneer days in the early history of the Church blew in with the spring breeze and settled contentedly beside the fountain in front of the ASB. Sitting beneath Brigham's gaze, she's following his advice!

At the knee, nothing! Keep 'em at the ankle

BY KATHLEEN FRANCIS

Soft curls, ringlets, chokers, and camcos.

They're all the frills that go with the long skirt, fashion's return to the Victorian Age. But now appropriate are the long skirts for today's fashion?

If a coed measures herself against standards set in 1906, they are quite appropriate.

In 1906, *Young Woman's Journal* of the MIA stated that "school dresses should be plain, neat, clean, and comfortable. The student should have and change her underwear often. Washed hair and neck ribbons are far superior to soiled ones," it added.

"A modest countenance and neat figure, inexpensively attired, wins commendation," the *Journal* continued. "Let your attraction and charm be in the sweetness of your face and the genuineness of a lofty character and the purity of your speech."

BRIGHAM YOUNG added a few words on the subject of long dresses when he chastized women who allowed their skirts to drag in the dirt.

"How many women are there here today who walked to this Tabernacle without throwing dirt every step they took, not only on themselves but upon those who walked near them?" he asked a group convened at Conference.

"On the other hand, I will say, ladies, if we ask you to make your dresses a little shorter, do not be extravagant and cut them so short that we can see the tops of your shoes," he warned.

President Young continued by saying the dress should be short enough so that "you can walk and clear dust" but not short enough to "expose your persons."

He further advised women to "have your dresses neat and comely, and conduct yourselves, in the strictest sense of the word, in chastity."

What do young men of the Church today think of long dresses?

Opinions vary. One male stated that "a long dress hides pigeon toes and bow legs. Unfortunately, a lot of girls need to be taught to walk gracefully. A long skirt is a camouflage device."

"I LOVE THEM," another male said. "Most of those I have seen have accentuated a woman's charm and femininity. It's true that they add a touch of mystery or something. I especially like the pioneer-type ones. Wear bonnets, too!"

Yet another male said he liked floor length dresses, but "I'm not sure why. I really think girls look good in them with high collars, sort of middle to late 1800's style. These kind of dresses force attention to the face of the wearer."

"A boy who truly wishes to serve God and magnify his priesthood glories in long dresses on girls," a third boy stated. "A girl with a short dress forces the boy to actually fight with himself in order to prevent any bad thoughts. Why should he have to do this? Girls should be more considerate," he added.

There were some BYU makes who were not too sold on the idea of girls wearing long dresses.

"It looks like they're trying to hide something," said one.

"I think that long dresses were useful when women were crossing the plains in that they protected their legs from the sage brush," one explained. "But how many sage brushes do you cross on your way to school?" he quipped. "I like them short."

WHY DO girls wear them?

"You don't have to worry about inadvertently exposing your personality to the world," claimed one.

"I like them because of the climate around here," said one California-bred coed. "Because it's so cold they are really useful. I think they look nice, too."

Another coed said she preferred the long skirts because they are "extremely comfortable and easy to wear."

"I like long dresses very much for several reasons," added still another woman. "First of all, it solves the problem of modesty without being out of style. Also, I feel more feminine in a long dress."

Whatever the reason, it seems the long skirt is here to stay—and Mormon girls are taking advantage of the trend to appear modest, feminine, and fashionable.



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I've never judged a girl on the basis of her clothes—these days there's not enough evidence to convince anyone.

I swear, if I never see another thigh again as long as I live it'll be all right with me. Is that what they were hiding "all those years"? Big deal.

Whatever skirts have come a far flung up the skeletal ladder. It was many years ago when a naughty girl clad in the long folds of her madly raiment permitted a phalange to peek. Then one day a fast woman showed a tarsus and the race up the leg had begun.

Soon after in 1920 dancing had become more acrobatic than graceful, so the flappers needed more freedom to move about. It was then that they raised their skirts to debut the fibula and the cake-eaters shouted in delight, "Bravo, bravo," and "Hear, hear."

The girls misunderstood "Hear, hear" for "Higher, higher." And so skirts were obliged to give way to the tibia. And for many years fashion fluctuated between fibula and tibia. Man were aife. And girls began to smoke.

EVENTUALLY, the women found men were highly attracted by the leg showing—give them an inch, get the whole man and all that. So the ladies played it to the hilt for those near—the hilt having become the patella. And for some years the skirt hovered at the patella, dropping one season to the tibia, then back to the patella again. Women sat before their spinning wheels, one evening raising a hem, the next evening lowering it.

Along about this time, during the height of this fashion (the very highest of the heights), the mini came into being, as far as I can determine, as a cold-war weapon in Western Europe. The French girls raised their hems at the same time that France refused to let England into the Common Market. The English were unwilling to undertake a so-called war—so English girls barked their hems even higher in defense of the crown.

Word got around, and men from the United States began going to England. American girls caught on in a hurry and raised their hems to bring their men home. As one chic put it, "There's no use hemming and hawing over it. Epidemics is here to be shown." Thus, it was a sort of nonviolent struggle that I think I can safely say we have won.

AT THE BEGINNING, women nudged each other forward. Most manufacturers intended the short skirts for the younger figure—but what woman doesn't think she has a younger figure? School principals all over the country sent girls home for wearing too-short skirts, confident that they would get parental support and approval. What happened? Mini-skirted mothers called on the principals and told them that they knew nothing about fashion.

The airlines were in a quandary. To show or not to show? If the stewardesses did not wear short skirts, the plane itself might be considered ancient and outmoded. Or would the shorter skirt, longer leg, make the airline look reckless? The whole thing was solved when a tall stewardess accidentally wore her short roommate's skirt to work one day, and many of the male passengers told the management that they'd never enjoyed the flying so high so much. Minis were airborne.

So, now it's the mini, and I walk behind girls who exhibit not only a popliteal fossa but plenty of femur. Meanwhile, moths die of starvation.



The VANITY TUBE

—by DALE VANATTA

The rise and fall?

PERSONALLY, at first, I worried more about health than modesty. "Won't you catch a cold?" I asked one itinerant mini-wearer.

"No, indeed," I was assured. "Actually they make us very hardy. We're sort of chilly all the time, but it gets so you don't notice it."

I did, however, ask her about the possibility of being followed down the street and subjected to annoyance. "That can happen to a girl no matter what she wears," the girl pertly spouted. "Isn't it better to leave the legs free so you can run from them?" I had to give in then—I'm as much of a leg lover as the next man.

Even Newton has to give in. I'm afraid his theory "What goes up must come down" is a washout as far as fashion goes. The mini has taken roots forever.

IT HAS NOT gone unchallenged though. The midi was thrown in by fashion magnates as the oldest of the "new" looks. But women rebelled because of the cost of getting a new wardrobe and all those dry cleaning bills.



BY DORIS STANFORDS

Besides, many considered it a loss of femininity. As Mrs. Juli Reding Hutter of Los Angeles, founder of POOFY (Preservation Of Our Femininity and Finances) put it: "We're not going to let them pull the wool over our legs as well as our eyes. Women aren't going to be sheep any more."

Actually, in the end, I have only one gripe. Since I've dwelt at length—some pleasurable length—on the esthetic, this is a practical bone I want to pick. In thinking on the number of girls who wear the shorter versions during the winter I wonder if, after months of all that dazzling display of feminine epidermis, there shouldn't be a three-month breather for the male.

Even in a burlesque show there are comedy sketches between the take-it-off numbers. Taking a page from show biz, and in spite of the dictates of fashion, a woman bundled in a coat to protect herself from the nip winds of zero weather and developing pneumonia from exposure, is also protecting herself against man's developing boredom with overexposure. 'Tis the season not to take-it-off, but to hide-it-away and come back in the spring with a whole new act.

But I realize this treatise is an exercise in futility. No woman is going to lengthen her skirts. I don't really mind that often because when they're standing and walking, it isn't so bad. But when they sit, it's the fringe benefits that get me. The real question then is: If they insist on exhibiting fibulae and patellae and popliteal fossae and femora, can acetabula be far behind?

Is the fig leaf of the past the look of the future?



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A. That great men's shop at 307 So. Main.

Chas. Felt

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How about a nice Guatemalan ponch?

By MARRA HYDE

A girl is never too young to wear a poncho or cape, as a 10-year-old lady being carried by her father up the HFAC stairs last week can testify. Hers was black and white crocheted in a shell pattern with matching fringe.

That attire is typical of the one appearing campus as the weather warms too much for coats, but not enough for students to go without something over the shoulders.

At first glance, a poncho appears to be a square of something with a hole in the middle, but it is actually two strips of diagonal material or crocheted pieces sewn together. A variation is the sweater poncho, which buttons up the front and resembles a sweater until it reaches the shoulders, when the poncho effect takes over.

Both fashions are reminiscent of *National Geographic* pictures of a South American Inca and his llama, and this isn't too far off. Some coats' ponchos come from Inca territory. Senior Mary Ann Sonnichsen's bright orange poncho was sent to her from Guatemala, and junior Becky Parker's striped cotton coverup came from Ecuador via her father's import company.

One doesn't have to rely on connections south of the border for a poncho or cape however. Some are sold in Provo, and others fall in the made-it-myself category.

A quick survey of Provo shops revealed a variety of attitudes toward the apparel. Clerks generally reported a favorable response to the cape over the winter especially among older women. One store claimed the cape outdied the coat. Some sales personnel are pessimistic, though. "We sold more last year. They're going out," one manager said.

Many stores don't even stock capes or ponchos, and the ones that do usually relegate capes to a small section behind the coats. Rarely is there more than one rack of ponchos in a shop.

"We don't have anything against them," said one clerk. "It's just that our manager has definite ideas about fashion, and capes and ponchos aren't among them."

"We just haven't had enough calls for them" said a salesman in another establishment. "They're what you call a 'sugar and cream' item."

Fabric shops, on the other hand, report that customers are making more of the sugar and cream item than ever before, and the result is usually less expensive than are the store-purchased items.

Pattern books feature capes and ponchos in a variety of styles ranging from straight-across, elbow-length to pointed,

below-the-knee versions. Seamstresses can even find a pattern or two for the button sweater type.

Potential poncho fabrics are double and polyester knits, lightweight wool, bonded jersey, bonded lace, tweed, gabardine, wool-flannel, crepe, homespun, sacking, denim, pique, poplin and linen.

There is every type of collar available on cape patterns—military, straight and round. Modes of fastening range from buttoning down the front to zipping to clasps to ties. Recommended cape fabrics are bonded wools, flannel, linen, synthetic mixtures, denim, pique, broadcloth, duck, velveteen, plain or bonded jersey, corduroy, wool Melton, chinchilla or fleece. These are available not only in solids, but also in checks and plaids.

One pattern company offers a package for a poncho made of crocheted afghan squares. Although the handwork is not difficult, a knowledge of crocheting techniques is helpful. Many women's magazines feature crocheted ponchos with instructions for making them. They also come with additional instructions on how to interpret the first instructions.

The March issue of one women's magazine features three versions of a cros between cape and poncho. Labeled "no sew coats," they include diagrams to home seamstresses can make their own patterns.



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Where Spring is Happening

Mr. Peepers, Ben Franklin never had it so good



Photos by Ken Christensen, Randy Whitlock

Glasses are so good looking these days that people are almost hoping they'll flunk their eye examinations. Who can blame them, when spectacles can make the wearer look skinnier, fatter, more stylish or can even change the eye color of the wearer, depending on what he wants?

By DAVID FROST

"Glasses, like jewelry, are becoming a major article in the complete fashion look," said Gail Hutchings, who has been fitting glasses for 13 years.

When properly fit, glasses can enhance the appearance of a person, said Miss Hutchings, adding that they must match the complexion, color of hair and the shape of the face for a complete improvement.

"The newest thing in eye fashion," said Miss Hutchings, "is the transparent look, which is flourishing in Europe, New York

and San Francisco." She described these glasses as elongated slightly, and fitted according to the hair color of the wearer. Then they are supplied with a slightly tinted glass.

She explained that elongation of the glasses is becoming more widely accepted because people spend more time looking sideways than up and down.

Lenses and rims on glasses are becoming more versatile, said Miss Hutchings. Plastic lenses, lenses which hide the bifocal line,

contacts, and attractive thick lenses are just a few of the lens innovations. Rims of glasses are available in virtually any type or style, and are appearing more flat.

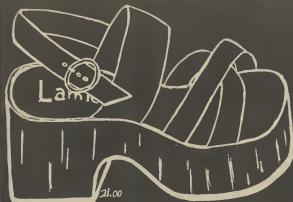
"Sunglasses need to fit just as regular glasses," said Miss Hutchings. They vary from inexpensive types with regular lenses to those with lenses which adjust to surrounding light conditions.

"With such new innovations and changes in eye glasses and sunglasses fashion, no longer do troubled eyes need to be hidden behind goggles or bulky, old fashioned glasses."

Q. What is one of the best kept secrets in Salt Lake???

A. That great men's shop at 307 So. Main.

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Got some money? Buy shorts. Hairy legs are 'in.'

By STEVEN H. MANN

"Style is 'style,'" says Doug Scharrer of Hoovers, "until Dad starts to wear it." Since Dad now wants his flairs wider and his shirts brighter, the younger men are cleaning it up.

Shirts are stressing cleanliness. The colors are soft and solid with blue on blue and white on white in the lead. All those missionaries who vowed never again to wear a white shirt will have to readjust.

The new dress shirts won't be the same as in the mission field, however, collars will be longer and the fabrics softer. Short sleeves, too, will be back to make the summers more bearable.

"THE FREAKOUT is gone," Scharrer says. For two or three years fashion was faded and worn jeans with a white T-shirt. Now men are more concerned with their clothing.

Clark's men's fashion buyer, Jim Gadd, says that "men will be

more fashion conscious, but in a different way. There will be more individualism. Men won't have to wear striped Gants and blue Corbans according to name tag, but they will want to choose a higher fashion of their own."

One example of this upsurge in fashion is the resurgence of solid color suits and blazers. Two years ago, stores couldn't sell blazers, and only freaky suits went off the rack. Today blazers are selling out and suits in super-light colors are selling fast. Today's suits retain the classic design and wide lapels, but more models sport two-buttons and side vents.

"It's a general cleanup," intones Scharrer. "Some fashions have been so funky that people were afraid of them." This year the individualism of the new fashion is still with us, but the "far out stuff" has finally died.

The only faddish cycle still in progress is in shoes. They will

have higher heels this year. Patent leathers and even two-tones are coming back in. Most of the two-tones will be in browns on browns or blues on blues. Some men will need to adjust to the new plaid and patterned socks to accent the footwear.

THE UPTIGHT CORRECTNESS of the past isn't coming back. "Comfortable and casual" are still the keywords. Double knits in jackets and slacks are staying, jackets can be worn with open-collared shirts and no ties, and many of the new pants are still coming without belt loops. Knit shirts and pullovers along with skinny-ribbed sweaters will also remain top sellers.

In sport-sclothes, stores are capitalizing on the bicycle craze, selling chamois bottomed shorts, bike vests and hats. The big word in sportswear will be



Photo by Eruc Hestisila

Bicycle enthusiasts this year have some new styles for pedaling.

the bright colors. Contrasting and clashing bright colors supposedly make it easier to see the bicycle rider. Many of the shirts, tank tops and shorts will come with colored piping.

Summer shorts will be shorter with a more "athletic" look. Many will also sport vented sides. It's a good year for hairy, muscular legs. Those less-endowed

legs can remain comfortable in brushed cotton jeans. So as not to feel outcasted, the jeans will come with patched pockets and western ornaments.



"The fashion freakout is gone." Men's clothes are more tasteful, expensive.

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Stitch up child's play for starters



A softly ruffled peasant dress, some flared bell-bottoms and a velveteen playsuit are among the easily-made children's fashions.

By GRETLE DOXEY

It may rip more than once.

Because children's clothes need enough playing and growing room that if the seams are ripped to cause perfect fit, an active child will probably rip the seam out again.

And that's the beauty of sewing for children—the common sewing headache of endless seam ripping to get a decent fit is eliminated. What all of this means is if inexperience is a large factor in sewing ability, it's hard to lose when sewing for children.

Most patterns are of simple design with no darts or curving seams. For summer playclothes choose short playsuits or pants with elastic waistbands. Use medium heavy firmly woven fabrics like cotton denim or duck, poplin, or small wale corduroy.

Dress up simple designs on these playclothes with bright patch

pockets shaped like hearts or animals, or sprinkles of embroidered flowers. Make certain that the pockets are securely stitched down, as they will get a lot of wear and pull as children fill and empty them with precious treasures.

When making party dresses for little girls, let the fancy part come from trim, not a complicated pattern. Rows of eyelet lace on the hem and sleeves, rick rack or decorative braid are easy to apply.

Dresses can also be trimmed with decorated buttons. A row of shiny buttons with circles of color can spark the front of a plain patterned dress.

The material used for little girls' dresses can make them look rich while maintaining a simple pattern. For example, pointed voile, dotted swiss, and emmentals of light weight polyester double knit can all be used to create elegant dresses.

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But they help

It's not just fine feathers
that make BYU's fine birds

By SHAUNA-LISA SHIELDS

For the last few years the trend in women's fashion, especially on college campuses, has been a strange one. Anything that would hang voluntarily on any part of the feminine anatomy for more than ten minutes could be considered "vogue" by some segment of society.

The above referred to class of clothing was a menagerie of materials, shapes, forms, designs and states of clean and dirty. It needed everything from a bottom sewn on to a trip to Desezet Industries for professional help.

However, much to the relief of parents and professional girl-watchers, and to the pain of the female pocketbook, "class" has returned to women's clothes. Expensive clothes are starting to look expensive again, and girls are wearing flattering "sartl" ensembles.

Pants have made the big stride. Cut close, to form fit the dernere, the trousers swing out to comfortable bells, with wide cuffs or a variety of very colorful trims or trappings.

Even good old standard levis are more tailored now, with big pockets and buttons. Cotton velour material and especially double knits and dacron polyester are available in nearly every cut of pants in every price range. No one color is "the" color this year. Anything goes, as long as it's clean and has that "well-made" look.

Tops have never had it so good. "T-shirt" no longer refers to that grease-stained white thing little brother wears when he is out fixing the car. Now they are made out of knits (double or skinny) in a wide variety of colors and combinations. To spice things up even more, brightly patterned birds, butterflies, flowers or what-have-you appliques are stitched on the front. If it's feminine and colorful, it's in fashion.

Perhaps the biggest fashion news of all is the traditional blazer that is sweeping the stores. Well-tailored, and very classy, they are worn with a host of combinations in pants, tops and skirts, from skinny-ribbed sweaters to crepe blouses with wildly printed scarves. Again, any color goes, but navy blue and red have to win out as favorites.

Most fashion big-wigs were not surprised to find that the long dresses and skirts are still very popular. There's just something about a long dress that makes a woman feel like making her man notice she's a woman. However, even the long look has taken on "classy" airs.

The dresses and skirts are appearing in tailored double knits or soft swangy gingham for the "out in the country" flavor, instead of the cotton and dacron prints which monopolized the market for so long.

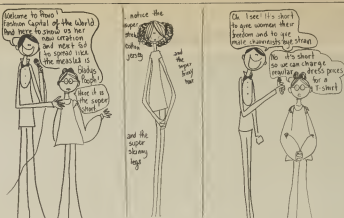
The "homemade knit" look is catching like wildfire. Brightly crocheted vests and hats or shawls are seen everywhere. Time was when girls were ashamed to wear something hand-knit, for it appeared as though they were too poor to buy at stores. That attitude has been replaced. Today's ideas are not only less expensive, they are also a refreshing addition to the "black" of the middle-class clothes closet.

Wedges are "the" thing in shoes and wedged sandals will make it even bigger this summer. Boots are on the decline, but still quite popular under pants or especially in cold climates. Wooden clogs are a "must" on any girl's shoe rack, though they're about as feminine as hiking boots (not at all!).

Let's hear it for leather. Definitely one of the biggest pains in any girl's pocketbook, leather and suede still have that unmistakable look of a well-groomed lady. Men love it (they're wearing it, too) and though impractical to care for (you can't just toss it in the machine) it is here to stay for a lone while.

All in all, there's no stringent rule that has been imposed on the spring fashions . . . anything that's clean, neat, and has the air of a tailored, well-made outfit can be counted in among the season's top wear!

A survey by Seventeen magazine reports teen-age girls may be using as many as 15 different hair grooming aids for the "natural look."



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Back to stay

Barber relates hairy tales

"Hair today, gone tomorrow," is not really the case, according to Gary Dayton, barber lessee of the ELWC Barber-shop.

"Longer hair on men is here to stay for at least the next five years," he said, adding that then there will be a "possible gradual trend towards shorter hair."

Five to ten years ago saw the stubs of the crew-cut and the short Ivy League cuts, but now not only has the length of men's hair changed, but also the way in which they take care of hair, he said.

"Hair oils have become obsolete," he added. The dry, natural look requires a shampoo about five times more often than most men used to wash their hair. Men even go to the barbershop now for shampoos and such extra touches as hair loss treatments and hair sprays. Dayton said that this has been especially evident in the last two to four years.

Even some bald customers will come in to get their sides trimmed, "just for their male ego," said Dayton.

"Even with the cost in haircuts raised to \$2.50 for a normal cut,

it is costing the average male less for haircuts than it did in 1935," he added. He explained that this phenomena is due to the fact that men were getting haircuts then every two to two and one half weeks whereas now it's every two to three months. So there's an actual cutting of hair expenditures.

Many girls are also getting their hair cut in barbershops, Dayton pointed out. This is because girls' styles are becoming shorter and there is not really much difference in the way men's and women's hair is cut.

The style that is "in" this year for men, according to Dayton, is the one that is long on the top of the head and fuller around the ears and sides.

Hair is going "out of sight" because, as he explained, long hair is moving out away from the eyes. "Barbers nowadays are using more shear-scissor-type cuts," he said. This is instead of the former short, clipper-type cut.

Dayton concluded that with the new emphasis put on style in men's hair, most barbers are now taking post-graduate courses in cutting and styling.



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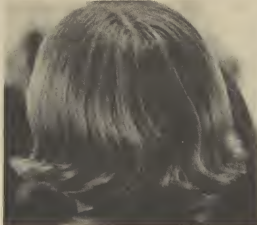
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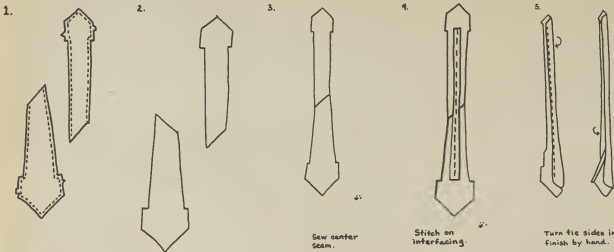
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Stitch lining to tie,
right sides together.

Turn tie, press.

Sew center
seam.

Stitch on
interfacing.

Turn tie sides inward,
finish by hand.

Do everything but teach him to tie it

By KATHY JENKINS

The way to a man's heart may be through his stomach, but the way to a lasting friendship could be hanging around his neck.

Any coed could be taking the opportunity to grab a few minutes, try a little stitchery, and design a banner to deck the shirt front of the most deserving male on campus. New necktie patterns that have come out within the last year have made the process easy, quick, and creative.

No laws exist dictating color and design--imagination is the only rule. A burst of color can be fashioned into a highly contemporary tie, or a more conservative blue or brown can be sewn and sent to a missionary.

According to Glenda Hyman of the "House of Fabrics," the most commonly used tie patterns are McCall's No. 2568 and No. 2971 and Simplicity No. 9400.

She explained that the most common material is an array of rayon and acetate specifically designated as material for ties, usually 50 inches wide. Many have been known, however, to variate the necktie look by using crepes, wools, or heavy silks.

After cutting out the fabric and lining, the easiest process is to put the two tie and lining pieces together (with right sides together) and stitch. Turn and press. The two sides can then be sewn together along a small seam on one side and stitched by hand on the other.

The strip of interfacing should then be tacked to the lining side of the tie. The tie is then turned to the inside and finished by hand.

"It usually only takes 30 minutes to two hours, depending on the pattern used," Miss Hyman explained. "We've sold a lot of these patterns, and it seems to be popular now," she added.

With imagination as the only guideline, personal touches or custom features can be added with little trouble. Tags, loops, monograms, or embroidered designs are all a matter of personal taste and are fair play in the necktie game.

Most patterns contain pieces for both the four-inch and five-inch-wide ties. The Simplicity No. 9400 pattern features a bow tie pattern in addition.

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&
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Tip your caps, mourners! Hats are passing on

By MELL LEAVITT

If men don't tip their hats to ladies anymore, it's not chivalry that's dead. Hats are.

Provo merchants report that their regular men's dress-hat customers are between 40 and 50 years old. Richard Pierce of Taylor's says that a man who buys a hat is usually one "who has

worn a hat for the last 30 years and doesn't want to change."

Salemen know who their hat customers are. For example, at Shriver's about 85 per cent of all hat sales are repeat sales.

There was a time when a hat was indispensable for outdoor and evening wear. That time is past.

Even so, hat sales in Provo refused to die as long as missionaries were required to wear hats. When that rule was dropped, however, death was almost instantaneous.

Hat manufacturers aren't resigned. Each year they try new colors, fabrics, brim sizes, and sales pitches. They are successful, too—with the same 40 to 50-year-olds who buy the old styles and colors. The young remain bareheaded.

There is still some market for caps, straw hats, cowboy hats, and novelty hats among the young, but the dress hat is dead... and there's no one to remove his hat in mourning.

The outlook isn't much brighter for the manufacturers of women's hats, at least not in Provo. Many stores don't even carry women's hats, and most of those which do haven't sold many.

As in men's fashions, the dress-up hat is out in women's wear. There is some indication, however, that the casual, sportswear kind of hat may be making a comeback.

Sheri Krey, a buyer for Castleton's College Shop, reports that the sportswear line is strong in the Los Angeles junior market, a market which includes college-age girls. She says that seasons are traditionally the hat buying season, so it should soon

sportswear hats are doing well in Salt Lake, but that sales in Provo are still low.

The strongest sellers in women's hats include straw hats, floppy brimmed hats, felt hats, and ski hats. Pastel colors are selling fairly well also. Spring and summer become clear if the trend is going anywhere in Provo.

Some stores express little or no

faith in women's hats. Mildred Simmons of Mildred's says that fashion is trying to push women back toward hats, but that women are too accustomed to going without them. She points out that Mrs. Richard Nixon didn't wear a hat on the China trip. Anita and Hayward's Lady's Wear were among other Provo stores which do not carry ladies' hats.

Most women's hats are purchased by women between 18 and 26. Women older than this make poor hat customers. Those hats which are purchased are usually worn with casual dress such as pant suits and sports outfits.

The future remains a little in doubt, but at present Provo merchants are not making their money by selling women's hats.



Are hats coming back?

Through the wringer, no! But to the cleaners, yes!

By SCOTT STRAIN

The age of "wash 'n wear" has brought its worries.

With new synthetic fibers have come a multitude of specific washing instructions, adding to the headaches of the dry cleaner and making the cleaning business into "an art and a science."

The customer feels that once he gives the garment to the dry cleaner it is the cleaner's responsibility to see nothing happens to it, said John Felt, owner of the Dry Cleaning Village.

Because of the great many synthetics and combinations on the market today, with their many different washing instructions, Felt advised that the customer, if he knows the manufacturer's instructions, let the dry cleaner know what they are.

He said that in the many cases where the manufacturer has not provided instructions the customer should consult with a dry cleaner or the store from which he bought the item to get instructions.

He noted, however, that the National Institute of Dry Cleaners and the American Institute of Launderers has succeeded in changing trade laws, which will require that the clothing manufacturer provide sufficient laundering instructions with every piece of clothing sold.

Felt warned that dry cleaning cannot get out all stains. He said that many common items, if spilled on the right material, may be impossible to remove. Tea, coffee, milk, ink and protein stains, such as blood, are hard to get out and should never be allowed to set, he said.

Felt also warned against the use of home remedies to get out stains. He suggested that people should consult a dry cleaner instead. Soiled clothes, he said, should never be stored.

Hal Madsen of Madsen Cleaning Co. pointed out one particular worry of the dry cleaner that of "invisible" stains, which become visible only after the heat of dry cleaning. The explanation for this can be complicated and the customer usually feels justified in blaming the dry cleaner, Madsen said.

Sometimes water as well as beauty preparation lotions and dyes can cause invisible stains, he said. He added that this type of stain can be very deceptive, for cold water can be poured on the stain and it will disappear only to show up after dry cleaning.

Felt said that in many cases garments can go into the washer. He said that many people come in wondering about dry cleaning a certain item and have been told that it doesn't need it. However, it is important that the customer just doesn't throw the item in the wash. Clothes are often ruined that way.



She's fallen for your line.
Now come have a look at ours.

*Room's
Diamonds*

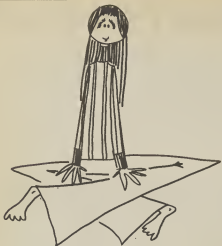
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Mirror, mirror on the wall, am I average, short, or tall?

By BONNIE PETERSON

Clothes may not make a man, but to a girl they're pretty important.

Wearing the right clothes can make a girl feel comfortable, and this affects both her performance and how much she enjoys life.

A big factor that makes a girl feel comfortable is choosing the clothes that go best with her figure type. There are five basic

figure types: average, short-thin, short-stout, tall-thin and tall-stout.

The average girl is 5'5" to 5'7" tall and is evenly proportioned. Most people say she is the luckiest, for she can wear just about anything and look good.

The short-thin girl is under 5'4" and generally wants to appear taller and heavier. Medium-sized accessories and small prints are best for her. Pastels and grays are excellent colors in making her appear heavier. The princess style dress such as those Tricia Nixon Cox wears add to her height.

The short-stout girl who is also under 5'4" and wants to appear taller but more slender should wear clothes with vertical lines. Full sleeves and full dresses make her appear heavier, so a closer fitting style would be more appropriate. Solid colored materials and vertical stripes are ideal for increasing height.

The tall-thin girl is 5'7" and taller. To appear heavier and shorter she needs clothes with horizontal lines such as skirts and sweaters, jackets, ponchos and belts. If her accessories contrast with what she is wearing, it will cut her height. Plaids and stiffer materials will make her look heavier, too.

The tall-stout girl (also above 5'7") who wants to look shorter and thinner should wear straight lines in collars, pockets and belts, rather than wear clothes with straight lines. Tailored dresses buttoned down the front are excellent slimmers. Solids and dark colors will also make her look thinner.



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Female views

More doors open to guys

"Guys are finally getting the guts to feel groovy," said one female while another sums up men's fashions by saying, "When it comes right down to it, a guy looks best in a good 'ol suit and tie."

If men think they have enough trouble deciding on which fashion to wear, they had better steer clear of the confusing opinions of observant women. Ranging from "I don't like to see a guy in anything a girl would wear" to "at last—men finally have been liberated from the fashion blahs," women's opinions as often as not center around the classic, safe answer: "It depends on the guy who's wearing it."

"On campus, men dress much more conservatively than anywhere I've seen," commented one California co-ed. "Some guys are really 'rave' if they wear a lavender shirt or two-toned shoes—people might think they're a radical or something."

"I kind of feel sorry for boys," said another girl. "With the new dress standards here—like girls wearing pants—a boy really has to be careful what he picks to wear. It would be lots more embarrassing for the boy if a girl lent to him in class showed up in an identical outfit."

Still another feels that "comfort is the rule at BYU and that means levis and wool shirts (with suits on Sunday). I like it."

"One sales girl working in a 'unisex' department says that guys' clothes aren't masculine anymore and girls can wear them without losing any femininity. Another female clerk at a more conservative men's store says that "men now have a wider variety of

clothes to choose from than women do. Even our 'older' customers have switched to brighter, more interesting clothes."

But do women really have a say on what men wear? "They certainly should," commented one married woman. "Most men have terrible taste." A sales clerk observed that "a wife usually comments on what her husband tries on but she gives up in the end saying, 'you're the one who will have to wear it.' It's the wives who buy the wider-shirts and ties, however."

"I never tell my boyfriend what to wear," said one student with a smile. "But if I approve, I tell him how great he looks and if I don't like his clothes, I just forget it and concentrate on his personality."

Future predictions are as varied as today's fashion evaluations. One female said, "I read where we're swinging back to conservatism with rich-looking clothes and more formal wear, maybe even back to straight-legged pants. I just can't believe it with the relaxed atmosphere at most places today."

"I know we'll never go back to conservatism," said another sales girl. "Once people have a taste of today's fashion and have their inhibitions broken a bit, they won't want to return to dark pants and white shirts."

No matter how diversified the opinions are, almost all females felt that clothes don't make the man. "Of course, sometimes extreme clothes may add or detract from a first impression," said one co-ed, "but smiles and eyes mean a lot more."

fashion flashback

Napoleon, your slip is showing!

Old people whisper.
Some people snicker.

And other people are downright mad.

But the fashions of today are not the only extreme, strange, and confused coverings ever employed by mankind. A quick peek into the history of dress reveals even more confusing and outrageous times.

Clothing was probably originated as a protective covering for the body... and BioAg teachers might cringe at the theory that most of early man's clothing was made up of grass and weeds. Here's hoping for the extinction of cockleburrs...

A little while later, the Greeks and Romans had a few other things mixed up. Both the men and the women wore skirts.

In the late 1800's, the big fad was for everyone to carry a giant handkerchief with him; and by the 1600's, men wore pantaloons and corsets like everyone else.

But the height of confusion was probably reached in the late 1700's. Men began to use—much more frequently than women—intricate materials, embroidery, lace, and ribbons.

It is also rumored through reliable sources that many men of the period padded their legs to achieve a more shapely curve and attractive lower limb.

Similar styles and fads persisted throughout the next few centuries, until the start of our present one.

In the early 1920's, stated one encyclopedia, "women's skirts rose to the unprecedented level of the knee." And, embroidered in "scandal," many women even "bobbed" their hair. But the fad

Now here are my pants,
Jody. Are you sure you
don't mind sewing around
the holes
and
embroidering
around
the ugly
spots?

No I don't mind,
not at all
I'm happy to
do them for
you.

When
do you
think
you'll be
through
with
them?

Oh, in about
eight months.

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didn't last long... in the 1930's the hemlines went with the economy down. And that brings us to the present... which is quite moderate, considering!



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There's more than junk at dime stores

By COLLEEN HENRICHSEN

Being well dressed doesn't necessarily take a lot of money. What it takes is time, skill and imagination. Even on the humdrum budget of a student, a girl can do exciting things with her wardrobe.

Great looking clothes can be found almost anywhere from Woolworth's to Saks Fifth Avenue. In fact, some of the junkiest looking clothes are found in the expensive stores.

Of course, for reasons of quality, it might not be wise to buy all inexpensive clothes, but many "fill-ins" can be bought at a cheap price that can brighten up a wardrobe.

Prof. Margaret Childs of the Clothing and Textiles Department feels that there are problems with buying inexpensive clothes.

"Only wealthy people can afford cheap quality," she said.

Mrs. Childs said that often cheaper clothes are cut offgrain so that when they are washed they twist and shrink. Also, seams break easily because the manufacturers have saved time by making longer stitches.

She said that often in inexpensive clothes the seams



It may cost more than ten cents, but it all came from dime stores—all except the girl, that is.

bulge, the plaids and stripes are not matched and snaps and buttons are not sewn on well. Therefore, it might be wise to put clothes money into good basic clothes, such as school clothes, since they are what are worn every day.

For clothing that won't be worn

for very long, such as fad clothing, or for clothes that won't be worn very often, such as formals, it is probably worth it to buy inexpensively.

Buying accessories is one area where money can be saved. Dime stores, for instance, sell costume jewelry for as low as 70 cents and great-looking scarves from one dollar.

Buying cheaply does take careful selection, not only for purchasing quality clothes, but also for getting clothes that look good. The real trick is getting things from dime stores that don't look like they came from dime stores.

Another saving trick is to make up outfits by combining quality clothes with inexpensive clothes. This often makes the whole outfit appear to be of superior quality. Mrs. Childs offered several hints for buying on budgets. First, she said, don't buy unnecessary clothes. She emphasized having a definite plan for a wardrobe to eliminate buying on impulse. She went on to say that if a girl doesn't have anything in mind, she should window shop and price clothes but not buy.

Another saving device is to cut down on the number of shoes. "You don't need new shoes for every new dress," Mrs. Childs said.

She concluded by warning coeds to avoid sales unless they know the reason the clothes are being sold on discount. She said that many people buy clothes at sales that have flaws or are about to go out of style. Then the clothes are never worn.

Sure enough, they're ugly

There's a difference between plain old grubbies and grubbies with class. Anybody can have ordinary grubbies, but it takes a really ingenious person to make his clothes look like he made them grubby on purpose.

The obvious way to dress up jeans is with embroidery or braid. Even men who have never seen a needle before are running to the dime stores to stock up on the colorful trimmings and threads. Mothers of smaller males (the ones who are still growing) look to the brand to add two or three months' wear to slacks and jeans.

A little more original is the idea used by some budget-conscious students, they patronize junkyards, mother's old trunks or Deseret Industries. Some of the old dresses are so stylish now that they don't even deserve to be classified as grubby material.

The real finds, though, are the old hats, scarves, suspenders and other outmoded junk that accumulates through the years. Far from being worthless, they can be embroidered with flowers, bedecked with ribbons, given a new lift.

When the new-old attire and accessories are finished, they can be easily mixed and matched with other stray clothes to make unique outfits. All the proud creator needs is courage to wear his new possessions.

And no matter how ugly they are, in this day and age somebody is bound to admire them.

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Housewives won't wear 'em

Pants aren't over the hill yet!

Students and housewives seem to agree on opinions of mini-and midi-skirts, but on maxi-skirts and pants they differ sharply.

None of the women students or housewives contacted in a recent survey would wear mini-skirts and only a few coeds like or would wear midis. However, most BYU coeds expressed a great liking for maxi-skirts and pant suits.

Provo and Orem housewives, on the other hand, stuck almost unanimously to the standard-length, at-the-knee dress. A few wore pants around the house, but not to school or work. Housewives and coeds agree that women's fashions are much freer today than at any time in the past.

Fashions are "very individualized," was one housewife's comment.

"I think about anything goes," a coed echoed.

With regard to whether this new freedom in women's fashions was good, coeds and housewives again diverged in their opinions.

With a few exceptions, coeds liked the new freedom, because it let them "wear what they want." As one coed put it, "I like it (the freedom) because then your clothes don't get out of style."

Most of the housewives felt that while there were good things about the new freedom, it had gone "too far." One housewife objected to the "far-out clothes" of certain segments of society. A 74-year-old woman said she had "no patience with these short, short dresses and the sloppy look."

About half the coeds felt that the future trend in women's clothes would be even "more liberalized."

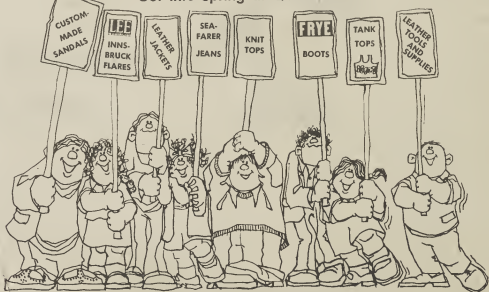
The other coeds and the majority of the housewives predicted that the trend was going

back or would go back to more "rigid" or more "conventional" attire within the next few years.

"People are getting kind of fed up with all this diversity," was one coed's comment.

A housewife agreed: "People are going back to caring more about what they wear. At least I hope it will go that way."

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Stray chickens may live in here

By BECKY CUMMINGS

Seen any chicken coops in the closet lately?

Maybe not, but BYU coeds have been rumored to harbor a wide variety of strange objects in their closets... not to mention a large number of clothes.

On the average, BYU's women have 25 dresses, 15 pairs of pants, eight skirts, 15 blouses, seven coats, and 13 pairs of shoes. Most girls have two formals, even though the average is five.

And when asked why they have several coats, most coeds answered that they had accumulated them over the years. Others said they liked different types of coats for different occasions and a variation in coat length.

Contrary to what seems to be the popular assumption, only 10 per cent of most BYU coeds' incomes are spent on clothes. Most clothes are purchased by parents or given as gifts.

Another seemingly contrary idea is that most BYU girls dislike the idea of wearing pants. Some

said that they enjoyed the slacks in cold weather, and others said they felt more comfortable in pants, especially in the classroom.

And one coed remarked that "when they changed the dress code, I was a little upset. One reason I chose to come here was because I always thought that BYU was where the women are women and the men are men."

Whatever the rhyme or reason behind coeds' wardrobes, the fact remains that most of them still use the practical idea of mixing and matching separates to stretch clothing use.

And whose wardrobe couldn't use stretching?



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Is it right?

A stitch in time saves 46

By JEAN GENTRY

"Shortcuts" in home sewing can save the home seamstress a lot of time and work if she can use the techniques wisely. These are the means to a professional look in fashion.

Mrs. Della Pottberg, a sewing instructor in the Clothing and Textiles Dept., lists several hints to aid the seamstress in creating a professional-looking garment.

In cutting out a pattern, always cut out the notches. It saves a lot of time when fitting the pieces together. Mrs. Pottberg says the only pins she uses are located at right angles to the notches. She holds the pattern in place with table knives.

Other markings on the pattern can be indicated with small slashes with scissors, as in the outer edges of darts, and with pins or tailor tacks to show dart points, pocket locations, or other details. According to Mrs. Pottberg, tracing wheels are a "boon to sewing" and turn fabric into a "lead map."

"Never backstitch" is another time-saver for the seamstress. The sewing instructor recommends shortening the stitch at the beginning and end of a seam or dart, rather than having a messy blob of three rows of stitching.

To save time and work, don't finish facing edges, unless the fabric frays easily. With today's washing methods, the finishing just isn't necessary. For a finished edge, however, just sew on a narrow strip of lace? It finishes the rough edge and still lets the facing lie flat and not show a ridge on the outside of the garment.

A neat trick in tacking down a neck facing is to machine-stitch down the seam line on the right side of the fabric. It won't show and it keeps the facing in place better than hand-tacking does. Only six pins are needed to hold in a sleeve at the underarm seam, the notches, the center-top and the balance points in between. Sew with the sleeve down. The feed-dogs on the machine will ease in the sleeve fullness.

To hold a metal button on forever, use a loop hook from a hook and eye pair. Stick the loop through the button shank and then sew the little rings to the fabric.

Would-be tailors who despair at sewing slacks, can face the ordeal with ease. The new way to sew pants saves on nerves, time, work and provides a better fit. Sew the inside leg seam first on each leg. Then, right sides together, sew the crotch seam. Hold the pants in place and pin the outer seams where you want them for comfortable fit.

Hemming has always been a time-consuming project, but there are some new sewing notions on the market that cut down on time and add up to a more professional-looking garment. Mrs. Pottberg recommends "stitch-witchery" and horseshair braid for easy-to-do hemlines. Just lay it on the hemline, turn up and press.

Some other items Mrs. Pottberg mentioned were to use the iron often in sewing, and to stop machines with the lever on high (this saves re-threading the needle).

But no matter what the shortcut, the greatest time-saver is "do it right the first time. Take time to think," says Mrs. Pottberg. "Don't sacrifice the professional look in the dress just to save a little time."

WELFARE MISMANAGEMENT

WASHINGTON (FCNS) — Errors costing the taxpayers up to \$500 million a year are currently being made in the administration of welfare, a government survey indicates.

The Department of Health, Education and Welfare made the survey in 41 states. It found that erroneous welfare payments are being made to 28.6 per cent of the 2.7 million welfare families with children.

Of the families, 14 per cent are being overpaid, nine per cent underpaid, and 5.6 per cent should be receiving no payment whatsoever.

HEW found similar errors in payments to the 3.1 million aged, blind and disabled welfare recipients. The survey showed that of this group 4.9 per cent (145,000 individuals) are ineligible for payment.

HEW said fraud was responsible for only a small number of the errors. It attributed the rest to "honest mistakes" by recipients and welfare offices.

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